

## Kim Jones Alliance Launching STEMBridge Leadership Program™ (SLP) This Summer

The new program is dedicated to empowering women leaders in technology and other traditionally male-dominated fields to reach their full professional potential.

LOS ANGELES, March 8, 2024 / **Kim Jones Alliance**-- Kim Jones, the Founder and CEO of [Kim Jones Alliance](#) (KJA), a prominent resource for women aiming to advance their careers and make a significant impact in the workplace, revealed today that the KJA STEMBridge Leadership Program™ (SLP) is set to launch this summer.

This groundbreaking program is tailored to empower women in technology and other traditionally male-dominated sectors to realize their utmost potential in the workforce.

Formerly available solely through university-level courses, speaker events, and organizational engagements, Kim Jones Alliance's impactful message for women leaders is now delivered through an intensive program.

- The STEMBridge Leadership Program™ (SLP) provides an innovative, multi-faceted leadership program wherein participants: Explore the essentials of 21st-century leadership
- Develop tactics for excelling in male-dominated environments
- Refine the abilities necessary to lead with assurance at their highest capacity
- Effect change by crafting compelling visions and nurturing inclusive, motivated teams

*"We're using my decades of knowledge in workforce training to offer a unique course for women executives that will help them leap to the head of the pack when competing for leadership positions in their organizations," says Jones. "There is nowhere else to find all of this detailed and well-informed advice and insights under one umbrella."*

Participants cultivate connections within a close-knit cohort of influential peers and mentors. They utilize various methods to explore pertinent leadership principles, including:

- Two personalized coaching sessions with Kim for goal settings, assessment review, and progress monitoring
- Bi-weekly access to on-demand online resources
- Bi-weekly group learning sessions and hotseat coaching
- Establishment of professional objectives and tracking of milestones
- All activities take place within a small group of professional women to enhance learning and foster a robust support network
- A culminating 3-day leadership retreat in Carmel, CA, featuring guest speakers and wellness activities

To foster a supportive and cohesive community of women leaders, participation is restricted, and admission is solely by application. Apply for the program at [Submit Your Program Application | Kim Jones Alliance](#).

The STEMBridge Leadership Program™ (SLP) empowers participants with the essential skills to excel in industries dominated by male workforce. Key takeaways include:

- Crafting a professional brand that capitalizes on individual strengths, values, and interests
- Essential leadership skills for fostering inclusive teams in modern workplaces
- Strategies for building robust internal and external networks to amplify professional influence
- Heightened confidence, executive presence, and communication prowess
- Sharpened strategic thinking abilities, leading to a compelling vision, effective execution, and strategic roadmap
- Proficiency in navigating the challenges typical in male-dominated sectors

### **About Kim Jones Alliance**

With a wealth of 25 years of corporate and C-suite experience, Kim Jones leverages her extensive knowledge of leadership norms and corporate best practices in the United States to establish a premier resource for women aiming to advance their careers and maximize their impact in the workplace. Through Kim Jones Alliance (KJA), she caters to individuals and organizations seeking to expedite the advancement of women in their professions. Central to her approach is collaborative partnership with clients to assess organizational structures, pinpoint areas for improvement, and implement solutions fostering greater equity for women and other marginalized groups. These solutions encompass leadership development initiatives and transformative cultural shifts.

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